

# THE GENE SISKEL FILM CENTER

## YOUR VENUE FOR REACHING CHICAGO'S MOVIE LOVERS

The Gene Siskel Film Center at the School of the Art Institute of Chicago proudly presents a curated collection of international, independent, and classic cinema with festivals and year-round programming reflective of Chicago's diverse community. The Film Center is nationally recognized as one of the best art houses in the country.



## LOCATION, LOCATION, LOCATION

The Gene Siskel Film Center is located in the heart of the city's central business district, Chicago's Loop, part of the city's greatest concentration of museums, tourist attractions, and commercial offices. The Loop is a bustling neighborhood of workers, residents, and students.

### Residential Community

22,000 individuals reside in the Loop, with a median age of 33.7 and a household income of \$105,066.

### Centrally Located

We are located steps from all major Chicago Transit Authority train and bus lines and are well-served by ride and bike-sharing stations, making us easily accessible for movie lovers from all Chicago neighborhoods and beyond.

### America's Urban Campus

More than 58,000 students are currently enrolled in one of the 22 colleges and universities in the Loop. As a public program of the School of the Art Institute of Chicago (SAIC), 400 SAIC students reside on the floors directly above the Gene Siskel Film Center's theaters as well as in dormitories throughout the Loop.

## AUDIENCE

The Gene Siskel Film Center attracts an urban-inclusive audience of 100,000 movie lovers each year. The average Film Center audience member is:

- An affluent 25 - 64-year-old with significant buying power.
- Active socially and adventurous.
- Loyal to the Film Center.
- Attracted to the Film Center's diverse programming.



## MORE THAN A MOVIE THEATER

Our annual gala has honored Robert Downey Jr., Jamie Foxx, Reese Witherspoon, Morgan Freeman, and Mark Ruffalo, among others. Additionally, the Film Center is a proud venue partner for vital film organizations in Chicago including Kartemquin Films, Full Spectrum Features, Chicago Media Project, Chicago International Film Festival, and Chicago Film Society.

THE SPECS	THE SPACE
<ul style="list-style-type: none"> <li>• Two theaters: 196 and 63 capacity</li> <li>• DCP 2K and 4K projection</li> <li>• 35mm reel-to-reel (Theater 1)</li> <li>• 16mm (Theater 1)</li> <li>• Dolby Surround 7.1</li> <li>• EclairPlay</li> <li>• CineSend with Aspera</li> <li>• ADA accessible</li> </ul>	<ul style="list-style-type: none"> <li>• Lobby and cafe space available for pre- and post-film receptions</li> <li>• Rotating selection of seasonal snacks, wine, beer and cocktails</li> <li>• Flexibility to bring in outside catering for special events</li> <li>• Ability to host live performances</li> </ul>



**Rental rates available upon request.**

### CONTACT

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